

# BRENT BAYLESS

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## EDUCATION

- **BA in Film/Video Production** -Moving Image Arts Department, College of Santa Fe, New Mexico. 2002-Dean's List.
- **Richardson Arts Magnet**, Dallas, Texas. Concentration in video communications, studio art, theater, and creative writing.

## WORK EXPERIENCE

- **CREATIVE MEDIA DIRECTOR (Youth Interactive, Inc.)** Austin, Texas Sept '05 - Sept '06  
Acted as Director of the Active Media Department at this non-profit dedicated to inspiring youth to live healthy, happy, active lives through technology and fitness programs. I was responsible for developing all aspects of the media department from its inception, including timelines and deliverables, hiring and training a staff of 8 media creatives, purchasing all equipment, profit and loss statements, and drafting development plans for future projects. I directly oversaw all video/audio/photography projects including promotional videos, recruitment videos, psa's, and web videos. Helped design, create content, and launch 3 different websites involved with our organization's mission to keep kids healthy and staying in school. In this corporate environment with over 15 full-time employees, I learned communication skills, client and corporate relationships, time and budget management, staff management, website development, and video production. Funding was provided by the Bill and Melinda Gates Foundation as well as the Texas Education Authority.
- **COMMERCIAL PRODUCER (Commercial Revolutions)** Austin, Texas Feb '05 - Aug '05  
Owner/Producer/Editor of this advertising agency primarily concerned with marketing local, independent businesses through television spots. I was directly responsible for all video production including writing scripts, budgeting, scheduling, casting, directing, shooting, editing, logo design, digital effects, and DVD authoring. Ownership of this small business has trained me in brand-marketing, ad sales, media planning/buying and corporate relationships with network affiliates and cable providers.
- **PRODUCTION MANAGER (CBS / Emmis Communications)** Durango, Colorado Oct '04 - Feb '05  
Oversaw commercial production and station promotion at television station KREZ, an affiliate of CBS, owned and operated by Emmis Communications. I did some news coverage and editing also. I was directly responsible for all video production including writing scripts, budgeting, scheduling, casting, directing, shooting, editing, logo design, digital effects, and DVD authoring. Corporate setting provided experience in client relationships, brand-marketing, ad sales, media planning/buying, and deadline-oriented projects.
- **PHOTOGRAPHER'S ASSISTANT** Santa Fe, New Mexico May '00 - June '04  
Provided technical and creative support to nationally recognized still-photographers Valerie Santagto, James Black, Linda Carfagno, and David Alfya. Projects included advertisements, headshots, portraits, real estate, fashion, and independent studio projects. Also I was in charge of graphic design and layouts. I was instructed on various cameras, set design, digital imaging and editing, different printing methods, and lighting techniques in the studio and on location.
- **CAMERA ASSISTANT** Santa Fe, New Mexico Sept '98 - Oct '02  
Supported professional freelance cinematographers Ulli Bonnekamp and Marc Romanelli on 35mm, 16mm, and various video commercial and stock footage shoots. I operated the cameras, cleaned gear, loaded stock, and helped with lighting. I was taught various time-lapse techniques as well.
- **EQUIPMENT FOREMAN (The Cage and Serious Grip)** Santa Fe, New Mexico Aug '98 - Oct '00  
Organized production equipment rentals at these two places. One was at my university and involved film/video gear including cameras, lights, grip, and editing facilities. The other was at a motion picture grip and lighting rental house. I learned about operation and maintenance of gear and client relationships.
- **STUDIO INTERN (Las Colinas Studios, Paramount Productions)** Dallas, Texas Aug '96 - May '97  
Helped operate soundstages and maintain grip and lighting equipment at this motion picture and television studio. (see credits) Learned names, uses, and maintenance of equipment, as well as daily operational activities of a movie studio.

## SKILLS

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| ■ Operational knowledge of both Mac and PC   | ■ Extremely Fluent with Digital Editing                                  | ■ Script Writing and Editing           |
| ■ <b>PROGRAMS:</b><br>Final Cut Pro Studio, Avid, Premiere, Sony Vegas, Adobe Creative Suite, After Effects, Motion, Macromedia Studio 8 - Flash, Pro Tools, Cubase, Soundtrack Pro, Movie Magic, Final Draft, Microsoft Office, Cleaner, Compressor, DVD Studio Pro, DVD Encore | ■ Shooting Film, HD, and Digital Video                                   | ■ Stage and Screen Acting              |
|  | ■ DVD Authoring and Menu Creation  | ■ Sound Recording and Mixing           |
|  | ■ Encoding Video for Web   | ■ Graphic Design and Layouts           |
|  | ■ Studio and Location Lighting   | ■ Website Development                  |
|  | ■ Still Photography Capturing, Developing, and Printing 35mm and Digital | ■ Marketing and Press Kit Construction |
|  |  | ■ Creative Development / Branding      |

## PRODUCTION CREDITS (see page 2)

\*Reel, Portfolio and References Available upon Request\*

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## CREDITS

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<u>POSITION</u>	<u>PRODUCTION</u>	<u>COMPANY</u>	<u>DATE</u>
Director/Writer/Camera/ Producer/Editor	“The Unfound” (feature)	Horizon Productions	April '02 – Present
Director/Writer/Camera/ Producer/Editor	“Various Short Films” (22 total)	Cricket Productions	Aug '95 – Sept '01
Director/Writer/Camera/Editor	“Wild Side” (news program)	KRTV	Sept '95 – May '97
Director of Photography	“ID” (short 35mm)	Moving Image Arts	March '00
Director of Photography	“Let Me Go On” (short)	Greenlight Pictures	April '98
Director/Writer/Producer/Editor	“Austin Tri-Cyclist” (commercials)	Commercial Revolutions	April '05
Director/Writer/Producer/Editor	“Storyville” (commercials)	Commercial Revolutions	October '00
Writer/Camera/Editor	“Santa Fe Vineyards” (commercial)	Pena Studio Gallery	May '02
Editor	“The Room” (screen-test for <i>Into the West</i> )	San Felipe Pueblo	January '05
Editor	“Shibubu” (short - Best Picture Award)	Flicks on 66	July '02
Assistant Editor	“Hill Country” (documentary)	Texas Parks & Wildlife	March '05
1 <sup>st</sup> Assistant Director	“Share the Wealth” (short)	Trickster Films	April '05
Assistant Location Manager	“The Missing” (feature)	Ron Howard – Imagine Entertainment	Spring '03
1 <sup>st</sup> Assistant Camera	“NOVA: Wildfires” (documentary)	Lone Wolf Pictures	June '00
1 <sup>st</sup> Assistant Camera	“Holiday Inn” (commercial)	Taos Holiday Inn	May '02
Key Set PA	“MANA: Beyond Belief” (documentary)	ADR Productions	August '02
Key Set PA	“Toyota Avenis” (commercial)	Thomas & Thomas Films	October '00
Production Assistant	“Toyota Trucks” (commercial)	Stiefel & Co.	July '00
Volunteer Coordinator	“Durango Film Festival”	DFF-Colorado	March '04
Gaffer/Key Grip	“101 Days” (short)	Flicks on 66	July '01
Lighting	“Randy Travis, Tanya Tucker”	Echo Basin Concerts	Summer '03
Grip/PA	“Billy Hoffman” (music video)	Pecos Films for CMT	August '00
Grip/PA	“Allie McGraw” ( <i>Love Story</i> intros)	Encore Channel	September '00
Grip/PA	“The Apostle, Walker, Radio Shack, Barney”	Las Colinas Studios	Sept '96 – May '97